## PILLARS OF ACTIVISM

**TARGET** Who am I trying to influence?

TACTIC What is the action I'm taking to move my target

toward my goal?

**TOOLS** What do I need to feel I can do this? What do I still

need to learn?

**CONS** 

**PROS** & What are the risks of doing this tactic? What might be achieved in

doing this tactic? (e.g., Risk management; tension of values; sense

of integrity; building community)

TARGET TACTIC TOOLS PROS & CONS